

**ST. XAVIER'S COLLEGE VAIKOM**

**DEPARTMENT OF POLITICAL SCIENCE AND JOURNALISM**

**Programme Outcomes for Undergraduate Courses**

On completion of the undergraduate programme, the student is expected to achieve the following programme outcomes laid down by the Mahatma Gandhi University.

PO 1	Critical Thinking and Analytical Reasoning	Analyse and evaluate evidence and arguments critically to formulate logical arguments and develop in-depth knowledge through critical evaluation of practices, policies, and theories.
PO 2	Scientific Reasoning and Problem Solving	Interpret and analyse quantitative/qualitative data and experimental evidence to draw unbiased conclusions, and develop problem-solving skills
PO 3	Communication skills	Develop intensive and extensive listening skills, analytical reading and writing skills to express oneself confidently.
PO 4	Leadership Skills	Leadership Skills Demonstrate democratic values in employing effective team-building and management strategies to work constructively and lead diverse teams.
PO 5	Equity, Inclusiveness and sustainability	Appreciate equity, inclusiveness and sustainability and acquire values of unity, secularism and national integration with a commitment to social service and thereby emerge as dignified citizens.
PO 6	Moral and Ethical Reasoning	Recognise different value systems in conducting one's life, demonstrate the ability to identify ethical issues related to professional life
PO 7	Lifelong Learning	Acquire skills for 'learning how to learn' and develop skills for self-paced and self-directed learning so as to adapt to the changing demands of the workplace through reskilling.

## PROGRAMME SPECIFIC OUTCOMES

Students completing the requirements for a B.A. degree in Political Science Model II Journalism and Mass Communication will be able to:

1. Write clearly and with purpose on issues of international and domestic politics and public policy;
2. Participate as a civically engaged member of society;
3. Analyze political and policy problems and formulate policy options;
4. Use electronic and traditional library resources to research key local, state, national and international policy issues and present results;
5. Demonstrate competency with basic tools underlying modern social science research including competency in statistics and qualitative analysis
6. Demonstrate critical thinking, including the ability to form an argument, detect fallacies, and marshal evidence, about key issues of public policy and politics;
7. Discuss the major theories and concepts of political science and its subfields; and
8. Deliver thoughtful and well-articulated presentations of research findings.
9. Write persuasively about major issues of environmental politics.
10. Describe the environmental policy-making process, including the influence of local constituencies on national decision-makers.
11. Evaluate the competing claims made by interest groups in various environmental politics issue areas.
12. Analyze the legislative and rule-making processes and the use of environmental science by decision-makers.
13. Research the role of the courts in environmental policy-making in India
14. Compare and contrast environmental politics in India with the politics of other nations.
15. Developing graduates who are capable of understanding communication, expression, and storytelling in a media, organizational, interpersonal and social context.
16. Providing students with an understanding of the history, social and cultural roles of media in society, both through courses specifically focused on these topics and by incorporating these themes into other, production-oriented courses.
17. Developing in students an aesthetic understanding of media production and technical proficiency in areas such as video and visual production, writing and digital media development.
18. The media arts department enables students to become creative media makers and critical thinkers. Students are encouraged to create media as self-expression to engage with the world around them, to foster inter-cultural and interdisciplinary dialogue; and to reflect on social issues.

# COURSE OUTCOMES

## SEMESTER 1

### CORE COURSE

PS1CRT01 Methodology & Perspectives of Political Science -Credits: 5	
CO1	Explain the fundamental aspects of the methodology and philosophy of social sciences
CO2	Review the scientific methods in social sciences
CO3	Understand the historical evolution of modern social scientific practices.
CO4	Describe the disciplinary history of political science particularly.
CO5	Understand traditional and modern approaches to the study of political science.

### VOCATIONAL COURSE

PS1VOT01 Introduction to Mass Communication - Credits: 4	
CO1	Explain the fundamental concepts of communication
CO2	Explain the mass communication models and their applicability
CO3	To understand the applications and scope of communication in social life
CO4	Describe the evolutionary aspects of mass communication.
CO5	To understand the different types of mass media and their characteristic features

### COMPLEMENTARY COURSE

PS1CMT06 Foundations of Public Relations - Credits: 4	
CO1	To understand the basics of public relations.
CO2	Explain the nature and scope public relations and its impact in forming public opinion
CO3	To understand the nature and scope of public relations and corporate communication
CO4	Describe the skills of public of public relations
CO5	To understand the tools of public relations.

## SEMESTER 2

### CORE COURSE

PS2CRT02 Indian Constitution: Institution & Processes -Credits: 4	
CO1	Understand the ethos and character of the Indian Constitution.
CO2	Explain the historical evolution of the democratic political system in India
CO3	Review the formal political structures of the Indian Political system.
CO4	Examine the major amendments of the Indian constitution
CO5	Describe the functions and powers of various constitutional and statutory bodies.

### VOCATIONAL COURSE

PS2VOT02 History and Development of Journalism - Credits: 4	
CO1	Explain the fundamental concepts of Journalism
CO2	Explain the functions, ethics and new developments in Journalism
CO3	To understand the history of Press across the world
CO4	Describe the evolutionary aspects of Press in India including pre independent and post independent Indian press.
CO5	To understand the evolution of Press in Kerala

### COMPLEMENTARY COURSE

PS2CMT07 Advertising: Theory and Practices - Credits: 4	
CO1	Explain the fundamental concepts and glossary of Advertising
CO2	Explain different types of Ad copies, layout and designing
CO3	To understand the audio-visual elements of Advertisements
CO4	Develop different types of Ad copies for print, audio visual media
CO5	To understand the evolution of Indian Advertising and important ad agencies

### SEMESTER 3

#### CORE COURSE

PS3CRT03 Issues & Political Process in Modern India -Credits: 4	
CO1	To gain an understanding on the power of the Centre and the autonomy of the states within the Indian federal system
CO2	Recognizing regional identities and socio-economic, political and cultural systems.
CO3	To evaluate the Centre-State relations with respect to federal system in India.
CO4	Critically evaluating the Indian Party system – its development and looking at the ideology of dominant national parties
CO5	Evaluating the Electoral Process in India with focus on the Election Commission: Composition, Functions and Role.

#### CORE COURSE

PS3CRT04 Political Thought: Indian Tradition Credits: 4	
CO1	Tracing the evolution of Indian political thought from ancient India to modern India.
CO2	Analysing the nationalist thought of Raja Ram Mohan Roy.
CO3	Assessing the nationalist thought of Vivekananda and Tagore.
CO4	Discussing the nationalism of Gandhi, M. N. Roy, Aurbindo, JP, Lohia.
CO5	Discussing the anti-caste movements and views on social justice by Sree Narayana Guru, and E V Rama Swami Naicker

#### VOCATIONAL COURSE

PS3VOT03 News Reporting and Writing - Credits: 4	
CO1	Explain the basic principles of news reporting
CO2	Explain the various methods of news gathering
CO3	To understand the different news writing schemes and structures
CO4	Explain the functioning of news bureaus and the various staffs there
CO5	To understand the different specialisations in news reporting

COMPLEMENTARY COURSE

PS3CMT08 Foundations of Travel and Tourism Management - Credits: 4	
CO1	To familiarise the student with a brief background of tourism development
CO2	Explain the nature and scope of tourism in India
CO3	To understand tourism as a discipline and industry
CO4	Explain the aspects of tourism as a product
CO5	To understand the aspects of tourism management and planning

COMPLEMENTARY COURSE

PS3CMT01 An Introduction to Political Science Credits: 4	
CO1	Understand the historical-analytical framework of the discipline
CO2	Analyses the key ideas of democracy, freedom, corresponding social relations, and political as well as institutional practices that took shape in the discipline
CO3	Comprehend the discipline concerning the relationship between institutional structures and processes from historical and contemporary perspectives.
CO4	Understanding basic concepts of Liberty, Equality, Rights, Law and Justice.
CO5	Assessing the theories of State (Origin, Nature, Functions)

## SEMESTER 4

### CORE COURSES

PS4CRT05 Introduction to Political Theory Credits: 4	
CO1	Understanding the central questions of political theory and philosophy from a methodologically pluralist perspective.
CO2	Explaining the nature and scope of Political Science.
CO3	Discussing different approaches: (a) Normative approach (b) Behavioural Approach (c) Marxist Approach.
CO4	Analysing the concept of Sovereignty of the State.
CO5	Discussing Monistic Theory, Pluralistic Theory, Doctrine of Popular Sovereignty

### CORE COURSE

PS4CRT06 Political Thought: Western Tradition Credits: 4	
CO1	Develops an understanding of hermeneutics and the approaches towards the task of interpretation of social and political philosophies in various classics.
CO2	Taking an insight into the following: Hegel's views on Civil Society and State; Utopian and Scientific socialism: basic characteristics.
CO3	Evaluating the Renaissance; political thought of Reformation; and Machiavelli.
CO4	Take an insight into the following: Green's views on Civil Society and State Political Obligations and Gramsci's theory of Neo-Marxism
CO5	Critically examining Theories on Social Contract, Hobbes as the founder of the science of materialist politics; Locke as the founder of Liberalism, Rousseau's views on Freedom, and democracy; Bentham's Utilitarianism; And John Stuart Mill's views on liberty and representative government

### VOCATIONAL COURSE

PS3VOT04 News Editing - Credits: 4	
CO1	Explain the basic principles of news editing
CO2	To equip the students with primary tools for editing the news.
CO3	To understand the organizational structure of the editorial department
CO4	Explain the principles of news paper design and layout
CO5	To understand the different styles of editing for Magazines, Radio, TV and Web content

COMPLEMENTARY COURSE

PS3CMT09 Emerging Trends in Travel and Tourism - Credits: 4	
CO1	To understand the principles of tourism marketing
CO2	Explain the use of communication technology in tourism marketing
CO3	To explain the significance of environment conservation in tourism practices
CO4	Explain the emerging concepts for effective tourism development

COMPLEMENTARY COURSE

PS4CMT03-Contemporary Global Politics	
CO1	To know the definition and various dimensions of Globalization and to understand how the state functions in the era of globalization
CO2	To understand the formation, structure and functions of IMF, WTO, WORLD BANK and UNO.
CO3	To discuss the environmental issues and other socio-economic issues- climate change, biodiversity loss, resource scarcity, poverty, and uneven development.
CO4	To know about international environmental agreements and movements
CO5	To analyse global issues -international terrorism, the rise of extreme rights movements in various countries and to understand disarmament and arms control.



## SEMESTER 5

### CORE COURSE

PS5CRT07 Theories & Principles of Public Administration -Credits: 4	
CO1	Explaining the nature, scope and evolution of Public Administration; Private and Public Administration; Principles of Socialist Management.
CO2	Discussing various theories of public administration
CO3	Analysing the principles of administrative processes: hierarchy, co-ordination, decentralisation, delegation and leadership.
CO4	Discussing Weberian and Marxian theories of bureaucracy.
CO5	Assessing the relationship between the Citizen and Administration: Lokpal and Lokayukta.

### CORE COURSE

PS5CRT08 Environmental Politics & Human Rights Credits: 4	
CO1	Develops an understanding of environmental politics through classroom teaching and fieldwork.
CO2	Evaluate the violation of Human Rights at various levels harnessing environmental sustainability
CO3	Analysing the scope, importance and need for environmental politics.
CO4	Evaluating the extent of environmental problems.
CO5	Determining the scope of Environmental issues in the light of human rights.

### OPEN COURSE

PS50PT04 Human Rights in India Credits: 4	
CO1	Understand the structure of the Indian constitution as well as its origin and evolution
CO2	Understand the evolution of rights and various steps taken by national and international agencies for the protection and promotion of human rights.
CO3	CO3 Comprehend the concept in the Indian context by dealing with various human rights movements
CO4	Understand the problems confronted by the marginalized sections in the Indian context. Develop the real sense of human rights- concepts and manifestations.

VOCATIONAL COURSE

PS3VOT05 Media and Society- Credits: 4	
CO1	Explain the fundamental theories of Media and its influence on Individuals
CO2	Explain the theories on Mass Communication
CO3	To understand the theoretical perspectives on Public Opinion and role of media in public opinion formation
CO4	Describe the culture and role of media in cultural dissemination
CO5	To understand the concepts like Political modernization political socialization and role of Media

VOCATIONAL COURSE

PS3VOT06 Media and Polity - Credits: 4	
CO1	To apply the basic principles and concepts of journalism to every day political issues
CO2	To equip the students with the constitutional foundations of freedom of press in India.
CO3	To understand the historical evolution of press freedom with special reference to Press Commissions in India
CO4	Explain the various media laws and acts in independent India
CO5	To understand the concept, process and techniques of political communication

## SEMESTER 6

### CORE COURSE

PS5CRT09 Methodology of Research in Political Science-Credits: 4	
CO1	Develop an understanding on the basic concepts of the research methods in Political Science
CO2	Equip the students with understanding on the types of research, research steps preparation of research design, various techniques of data collection,data analysis and report writing.
CO3	Develop an understanding of data entry coding and tools of analysis.
CO4	Develop an understanding of plagiarism, referencing styles, and SPSS.
CO5	Provides an idea of preparing a research design.

### CORE COURSE

PS5CRT10 Introduction to International Relations Credits: 4	
CO1	Discuss the evolution of the international state system.
CO2	Review the intellectual tools for understanding International Relations.
CO3	Explain the basic concepts in International Relations.
CO4	Distinguish between International Relations and International Politics
CO5	Describe the relevance of ideology in international politic and develop an understanding of data entry coding and tools of analysis.

### CHOICE BASED COURSE

PS6CBT01-India's Foreign Policy	
CO1	To introduce the objectives and principles of India's foreign policy.
CO2	To analyse India's relations with major powers -USA, RUSSIA and CHINA
CO3	To analyse India's relations with neighbours Pakistan, Afghanistan, Nepal, Bhutan, Bangladesh, Maldives and Sri Lanka.
CO4	To analyse India's relations with International and regional organizations UNO, IMF, WTO, SAARC, EU, BIMSTEC, BRICS, and IBSA.
CO5	To evaluate India's role in the Post Cold War period

VOCATIONAL COURSE

PS3VOT07 Media Management - Credits: 4	
CO1	To make students aware of the managerial aspects of newspaper establishment and other media
CO2	To explain the principles of management.
CO3	To understand the organizational management of media establishments
CO4	Explain the different types of media ownership
CO5	To understand news room organization and news flow management

VOCATIONAL COURSE

PS3VOT08 Introduction to Information Technology - Credits: 4	
CO1	To create awareness about the nature of the digital knowledge
CO2	To impart skills to enable students to use IT tools in the profession of journalism
CO3	To understand the role of information technology in Communication
CO4	Explain the basics of computer technology and networking
CO5	To understand the tools and applications of internet and multimedia