



ST. XAVIER'S COLLEGE VAIKOM

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| St. Xavier's College Vaikom | | | |
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| Project Details 2020-2023 Batch | | | |
| Programme: B.Com | | | |
| <i>Sl No</i> | <i>Reg No</i> | <i>Name of the Candidate</i> | <i>Project Title</i> |
| 1 | 200021074784 | ABHIRAMI V.S. | Employee Satisfaction in Coir Factory with special reference to Vaikom Taluk |
| 2 | 200021074785 | ADARSH R. | Consumer Satisfaction of E-vehicles |
| 3 | 200021074786 | ADHEENA SATHEESAN | Cashless economy: The Behaviour of using E-payments |
| 4 | 200021074787 | ADHITHYAN SAJIKUMAR | Financial Literacy and Investment Awareness among Employed Youth |
| 5 | 200021074788 | ADITHYAKANTH K.S. | Impact of E-learning Apps among Youngsters |
| 6 | 200021074789 | AGAATHA SILVI | Employee Satisfaction in Coir Factory with special reference to Vaikom Taluk |
| 7 | 200021074790 | AKASH PREMCHAND | Impact of E-learning Apps among Youngsters |
| 8 | 200021074791 | ALEN SHAJI | Financial Literacy and Financial Well-being among Low-Income People |
| 9 | 200021074792 | AMAL ANTONY | Gender Stereotyping in Indian Advertisements |
| 10 | 200021074793 | ANASWARA RADHA MENON | Grey Market Premium and Market Response of Initial Public Offerings with respect to Herd Behavioural Investment |
| 11 | 200021074794 | ANUJA P. SANTHOSH | Impact of Social Media Marketing on Consumer Perception |
| 12 | 200021074795 | ARJUNDEV M.H. | Impact of E-learning Apps among Youngsters |
| 13 | 200021074796 | ARYAMOL S. | Cashless economy: The Behaviour of using E-payments |
| 14 | 200021074797 | ATHIRA K.S | Financial Literacy and Investment Awareness among Employed Youth |
| 15 | 200021074798 | HARIPRIYA KUNJUMON | Tourist Satisfaction with special reference to House-Boat Tourism in Kumarakom |
| 16 | 200021074799 | ISSAC SONY | Consumer Satisfaction of E-vehicles |
| 17 | 200021074800 | JUSTIN ANTONY | Grey Market Premium and Market Response of Initial Public Offerings with respect to Herd Behavioural Investment |
| 18 | 200021074801 | NIVIN MANICKANAMPARAMBIL | Impact of Covid-19 on Travel and Tourism Industry |
| 19 | 200021074802 | SANDRA BINOY | Tourist Satisfaction with special reference to House-Boat Tourism in Kumarakom |

| | | | |
|----|--------------|-------------------------|---|
| 20 | 200021074803 | SNEHA C. | Impact of Covid-19 on Travel and Tourism Industry |
| 21 | 200021074804 | STEPHY GEORGE | Impact of Financial Incentives on the Performance of Employees in Nationalised Banks of Vaikom Taluk |
| 22 | 200021074805 | TOM GEORGE | Customer Satisfaction in E-commerce with special reference to Vaikom Taluk |
| 23 | 200021074806 | TOM JO JOSE | Customer Satisfaction in E-commerce with special reference to Vaikom Taluk |
| 24 | 200021074807 | AMALJITH P.A. | Impact of Covid-19 on Travel and Tourism Industry |
| 25 | 200021074808 | ANJALI SHAJI | Gender Stereotyping in Indian Advertisements |
| 26 | 200021074809 | BINU T.M. | Consumer Satisfaction of E-vehicles |
| 27 | 200021074810 | DEEPAK S. REJI | Grey Market Premium and Market Response of Initial Public Offerings with respect to Herd Behavioural Investment |
| 28 | 200021074811 | FEBHA VARGHESE | Awareness and Perception of Customers about Green Banking Practices in SBI with special reference to Vaikom Taluk |
| 29 | 200021074812 | G JYOTHILAKSHMI | Cashless economy: The Behaviour of using E-payments |
| 30 | 200021074813 | GLORIA SEBASTIAN | Impact of Financial Incentives on the Performance of Employees in Nationalised Banks of Vaikom Taluk |
| 31 | 200021074814 | HARIKRISHNAN K.P. | Financial Literacy and Investment Awareness among Employed Youth |
| 32 | 200021074815 | HARITHA C. NARAYANAN | Impact of Social Media Marketing on Consumer Perception |
| 33 | 200021074816 | HEMANTH V.L. | Gender Stereotyping in Indian Advertisements |
| 34 | 200021074817 | KASINATH RAJESH | Customer Satisfaction in E-commerce with special reference to Vaikom Taluk |
| 35 | 200021074818 | LAKSHMI K.S. | Tourist Satisfaction with special reference to House-Boat Tourism in Kumarakom |
| 36 | 200021074819 | NANDANA PRADEEP | Awareness and Perception of Customers about Green Banking Practices in SBI with special reference to Vaikom Taluk |
| 37 | 200021074820 | PRASEETHA PRATHAPAN | Employee Satisfaction in Coir Factory with special reference to Vaikom Taluk |
| 38 | 200021074821 | SIVYA SIBY | Impact of Social Media Marketing on Consumer Perception |
| 39 | 200021074822 | VARUN P. | Financial Literacy and Financial Well-being among Low-Income People |
| 40 | 200021074823 | VISHNU H. NAIR | Financial Literacy and Financial Well-being among Low-Income People |

**“A STUDY ON THE IMPACT OF FINANCIAL INCENTIVES ON
PERFORMANCE OF EMPLOYEES IN NATIONALIZED BANKS AT
VAIKOM TALUK”**

*Project submitted to the Mahatma Gandhi University, Kottayam in partial
fulfillment of the requirement of the degree of*

BACHELOR OF COMMERCE

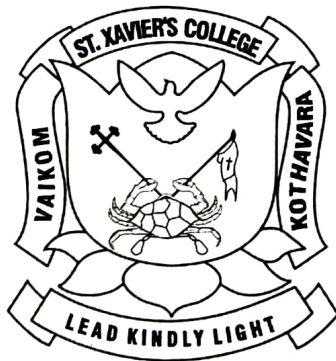
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Under the guidance of

Mr Joseph Abey



PROJECT REPORT

PG DEPARTMENT OF COMMERCE

ST. XAVIER'S COLLEGE VAIKOM

(Affiliated to Mahatma Gandhi University, Kottayam)

April 2023