ST. XAVIER'S COLLEGE VAIKOM

P.G. DEPARTMENT OF COMMERCE

ORIENTATION ON RESEARCH METHODOLOGY

Name of the Event: Orientation on Research Methodology

Organiser: PG Department of Commerce

Date: 7th March 2023

Venue: III B.Com Classroom

Activity: Introduction to research methodolgy

Resource Person : Dr. Titto Varghese

Coordinator: Dr. Athena Joy

Number of Participants: 40 students of III B.Com

The Research Methodology Workshop was conceptualized to facilitate the academic requirements of the Graduate students at the Department of Commerce, St. Xavier's College, Vaikom. A one-day orientation was conceptualized with the intention of knowledge-building fundamentals of research concepts, methodologies, and processes in addition to providing inputs on the essentials of project writing on 7th March 2023. The workshop was organized using available resource persons in the Department of Commerce itself. Dr. Titto Varghese (Assistant Professor, Department of Commerce) was the resource person for the workshop. He has more than one decade of experience in research and academics. Dr. Athena Joy, Class coordinator of final year degree students organized the workshop.

The workshop covered all the aspects of doing social science research from identifying a research topic and formulating a research problem, developing a research design, developing a research hypothesis, preparing a questionnaire and interview schedule, collecting data and doing data analysis, and finally

project report writing. The workshop received an overwhelming response in terms of student participation and feedback.

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